

"PET TALK TODAY" SPONSORSHIP RATECARD

*RADIO ADVERTISING		
ON-AIR RADIO ADVERTISING INCLUDES WOLRD WIDE INTERNET STREAMING AND GLOBAL PODCAST ADVERTISING		
COMMERCIAL LENGTH	THIRTEEN WEEK MIN PER AD	TWENTY-SIX WEEK MIN PER AD
60 SECONDS	\$210	\$195
30 SECONDS	\$110	\$98
*DIGITAL ADVERTISING		
DIGITAL ADVERTISING APPEARS BOTH ON THE INDEPENDENT 1100 KFNX WEBSITE AND THE OFFICIAL WEBSITE OF PET TALK TODAY		
PLATINUM SPONSORSHIP	PER MONTH (THREE MONTH MIN)	PER MONTH (SIX MONTH MIN)
Premium Large Banner Ad Placement with Link to Your Website, along with up to a 150-word description of your business, products and or services. Includes your contact information and a direct link to your website	\$150	\$135
GOLD SPONSORSHIP	PER MONTH (THREE MONTH MIN)	PER MONTH (SIX MONTH MIN)
Sidebar Small Banner Ad Linking to Your Website	\$50	\$45

RATES GOOD THROUGH DECEMBER 31, 2020



*SAVE 5% BY COMBINING ANY RADIO AND DIGITAL ADVERTISING PACKAGES TOGETHER AND RECEIVE A PROMOTIONAL ON-AIR INTERVIEW SEGMENT FREE (\$450 VALUE-ADDED BONUS)